

Introduction

This overview describes the overall organization and contents of the Bakersfield College Educational Master Plan 2009-10 update. The Educational Master Plan (EMP) has four major components:

- I. **Roadmap to Student Learning**
- II. **Unit Plans and Trend Data**
- III. **Course and Program Assessment Summary**
- IV. **Appendix**

This EMP update is the sixth edition, and it includes many revisions of the narrative and data summaries since the first edition, published spring 2004. Additionally, this edition includes updated sociodemographic information in the Institutional Narrative and Planning Assumptions.

An improved user-friendly feature is the inclusion of more hyperlinks to the contents pages, section headings, tables, and figures as well as return-to-top links for easy navigation throughout all sections. Just open the Roadmap (Section I), Unit Plans and Trend Data (Section II), or Appendix (Section IV), and click on a section that interests you. It is very easy to navigate through the sections and return to the Table of Contents page at the top.

The documents are on the Institutional Research and Planning website, Educational Master Plan link:

http://www.bakersfieldcollege.edu/irp/Institutional_Effectiveness/Ed_Master_Plan/0%20Ed_MasterPlan_Index.asp

Section I, the **Roadmap to Student Learning**, provides basic planning documentation and rich institutional background about Bakersfield College, with changes in many sections. Highlights of new sections or major revisions include:

- The **Executive Summary** now ties together the major planning elements of the EMP with a brief summary of each section.
- The **Institutional Narrative** includes updated tables and charts that provide snapshots and trends of student body characteristics, including minority enrollment trends, as well as ethnicity and placement levels of entering high school graduates. Additional updates include student award trends and employee demographic profiles. Finally, this section reports earnings for education and training categories, education indicators comparing Kern County to California, and Kern County population projections.
- The **Strategic Plan Summary** includes, in addition to the Mission, Vision, Values, and Strategic Initiatives developed in 2007-2008 with the Renegade 2012 Plan (renamed Action 2012 Plan), annual 2009-2010 College goals that support implementation of the Action 2012 Strategic Plan.
- The **Planning Processes and Implementation Timeline** section includes a calendar of major planning processes for July 2009 through June 2010.

Section II, the **Unit Plans and Trend Data** component, includes the Administration Leadership plan and 43 unit plans. This year all units used Unit Plan Template Charts to summarize their assessment plans and outcomes as well as resource needs.

Section III, the **Course and Program Assessment Summary**, includes a description of the College Assessment Process for courses and programs. It also includes assessment plan summary information for all courses and programs. Additionally the program summary information disaggregates according to instructional versus student and learning support units.

Section IV, the **Appendix**, contains a variety of useful information about the College, including three new appendices as well as one re-visited:

- For 8 of 9 Core Indicators of Institutional Effectiveness there are trend summaries for 5-10 years (Core Indicators 1-2, 4-9).
- **Re-write:** The Noel-Levitz Student Satisfaction (Core Indicator 3) section provides a simplified and more user-friendly summary of the survey.
- Collegewide and Departmental enrollment, productivity, and student outcomes are five-year trends for AY 2002-03 through AY 2006-07.
- The BC Assessment Plan includes course-, program-, and institutional-level goals, strategies, measurable progress, goal attainment, and notes for 2004 through 2006.
- **New:** The Bakersfield College General Education Pattern summarizes general education requirements and the associated institutional-level student learning outcomes.
- **New:** The BC Program Review Calendar outlines the six-year plan for AY 2008-09 through AY 2014-15 by term in a simplified format.
- **New:** Curriculum and Program Review Schedules for Instructional Programs now aligns with the Program Review calendar for AY 2008-09 through AY 2014-15.
- Bakersfield College Peer Colleges presents enrollment and contact information for 14 peer California Community Colleges.
- The three final documents summarize principles for good practice in undergraduate education and assessing student learning as well as California Education Code that is particularly relevant to the community colleges.