



Locally Driven Institutional Scorecards

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President

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**BAKERSFIELD
COLLEGE**
1913 – 2013

Section I: **Warm Up**

Survey Question

I am a

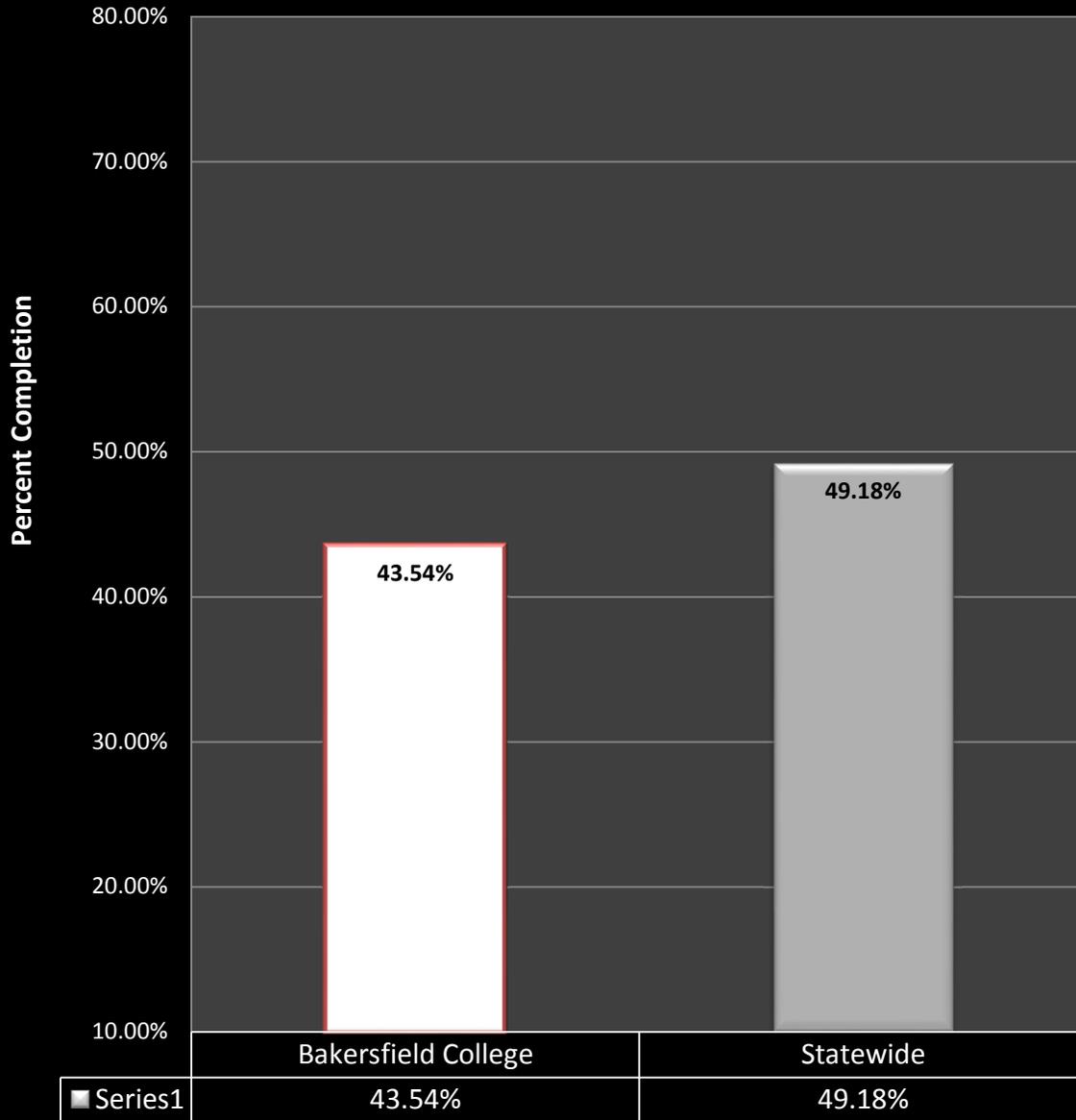
- A. Faculty
- B. Administrator
- C. Classified Staff
- D. Student
- E. Trustee

Survey Question

In the realm of accountability and scorecards, I consider myself as having

- A. No experience
- B. Some experience
- C. Significant experience

Overall Student Completion Rate 2012-13



Cohort Formula

6-year cohort tracking 2006-07 to 2012-13

Outcomes =

- degree
- certificate
- transfer
- transfer ready status with ≥ 2.0

Cohorts entry = first-time students completing 6 units and attempting any English or Math course within the first 3 years.

Data specifications from

http://datamart.cccco.edu/App_Doc/Scorecard_Data_Mart_Specs.pdf

Data from

http://datamart.cccco.edu/Outcomes/Student_Success_Scorecard.aspx

Survey Question

How would you evaluate Bakersfield College's overall student completion rate? (The statewide rate is added for comparison)

A. Thumbs up – BC has achieved a reasonable overall student completion rate.



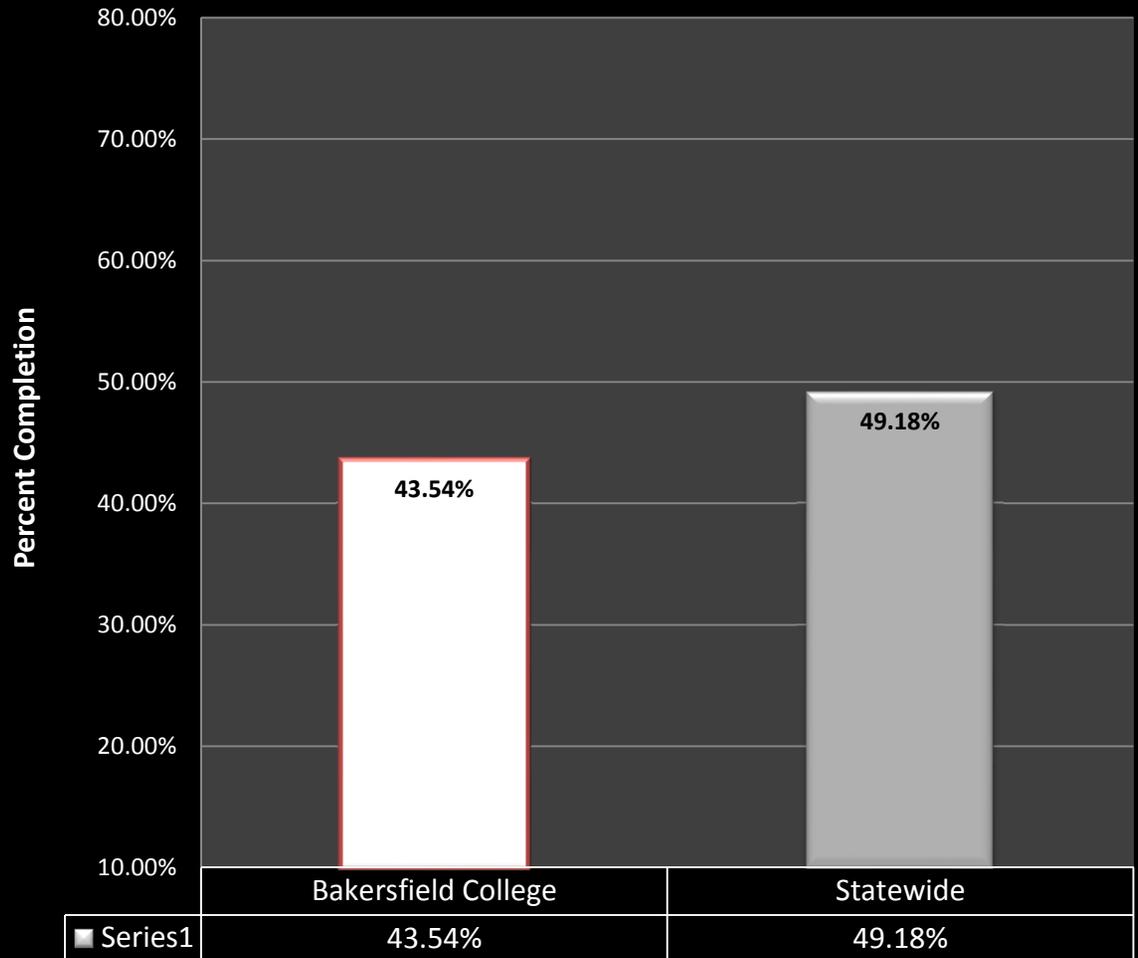
B. Thumbs down – BC has not achieved a reasonable overall student completion rate.



C. Hang Loose – I have too many questions to make an evaluation of the rate.



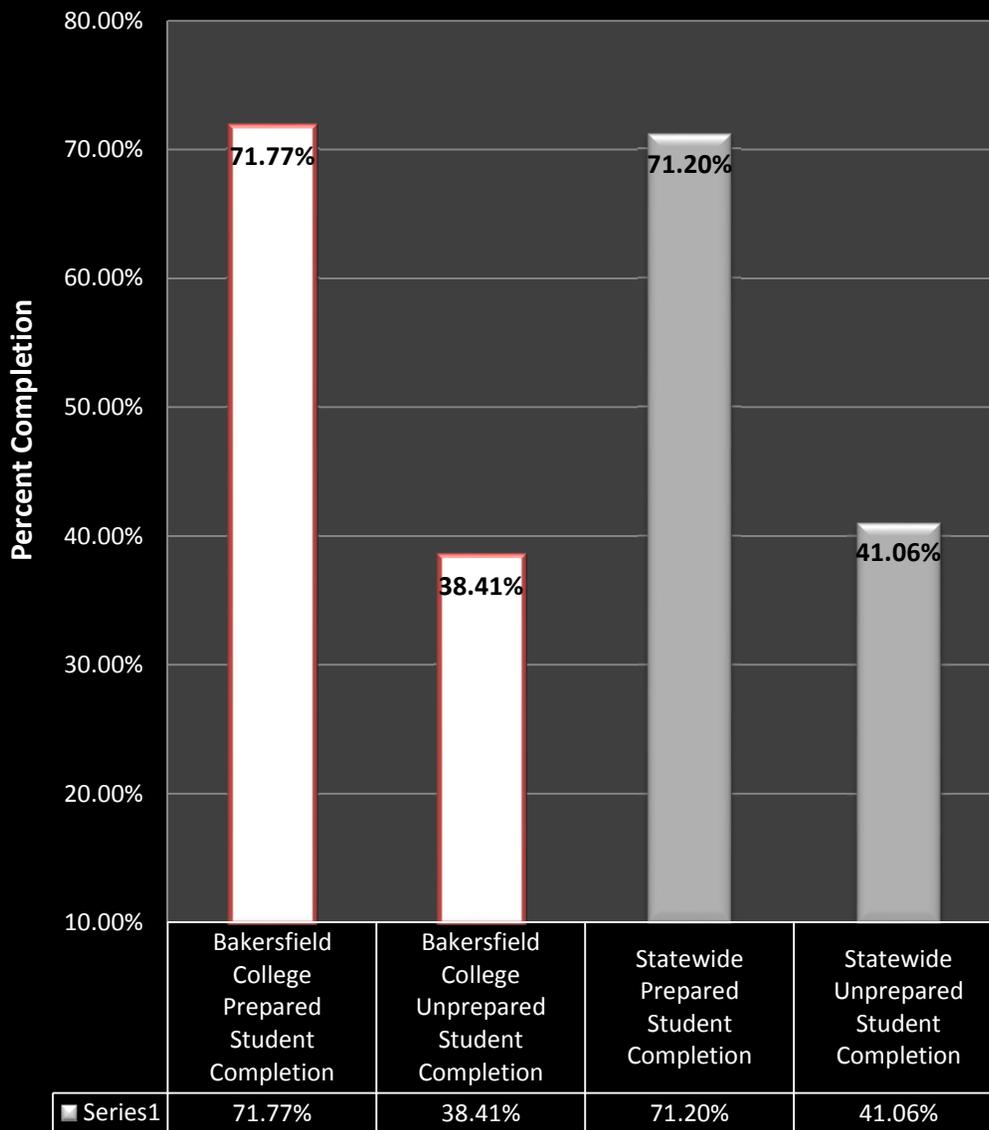
Overall Student Completion Rate 2012-13



This data tracks a student cohort for 6 years beginning in 2006-07 and looking for outcomes of a degree, certificate, transfer or transfer ready status by 2012-13.

Cohorts are comprised of first-time students with the intent to complete as determined by completing 6 units and attempting any English or Math course within the first 3 years. Data specifications from http://datamart.cccco.edu/App_Doc/Scorecard_Data_Mart_Specs.pdf
Data from http://datamart.cccco.edu/Outcomes/Student_Success_Scorecard.aspx

Student Completion Rate Disaggregated by Prepared and Unprepared 2012-2013



Cohort Formula

6-year cohort tracking 2006-07 to 2012-13

Outcomes =

- degree
- certificate
- transfer
- transfer ready status with ≥ 2.0

Cohort entry = first-time students completing 6 units and attempting any English or Math course within the first 3 years.

Disaggregated by preparation for college; students beginning in a basic skills (remedial) English or math

Note: Basic Skills courses were identified as anything below transferable English (Freshman Comp) but in Math college level may begin at Intermediate Algebra or Algebra, based on whether the math is included in a degree

Data specifications from

http://datamart.cccco.edu/App_Doc/Scorecard_Data_Mart_Specs.pdf

Data from

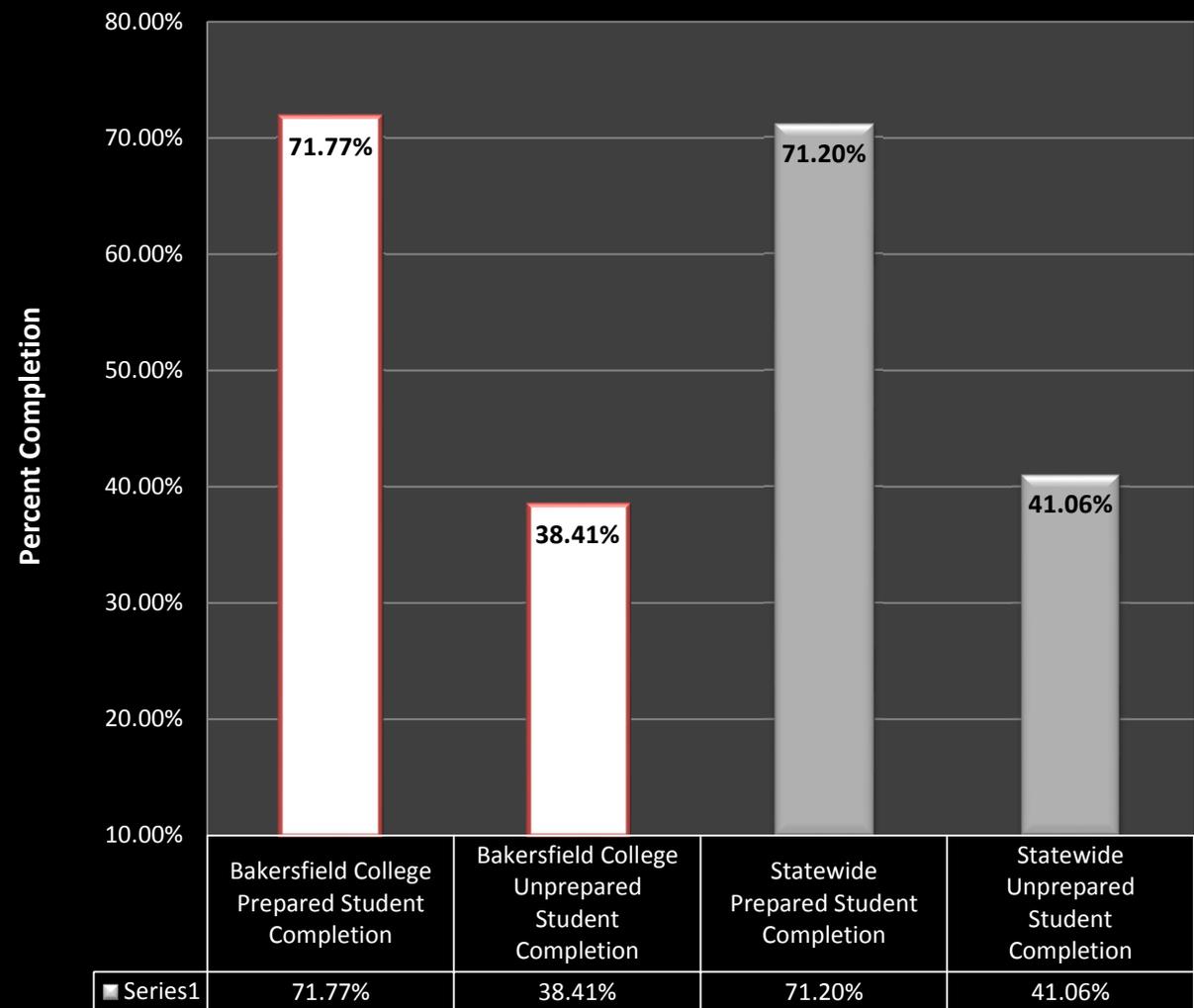
http://datamart.cccco.edu/Outcomes/Student_Success_Scorecard.aspx

Survey Question

When disaggregated by prepared and underprepared students, how would you evaluate BC's prepared student completion rate?

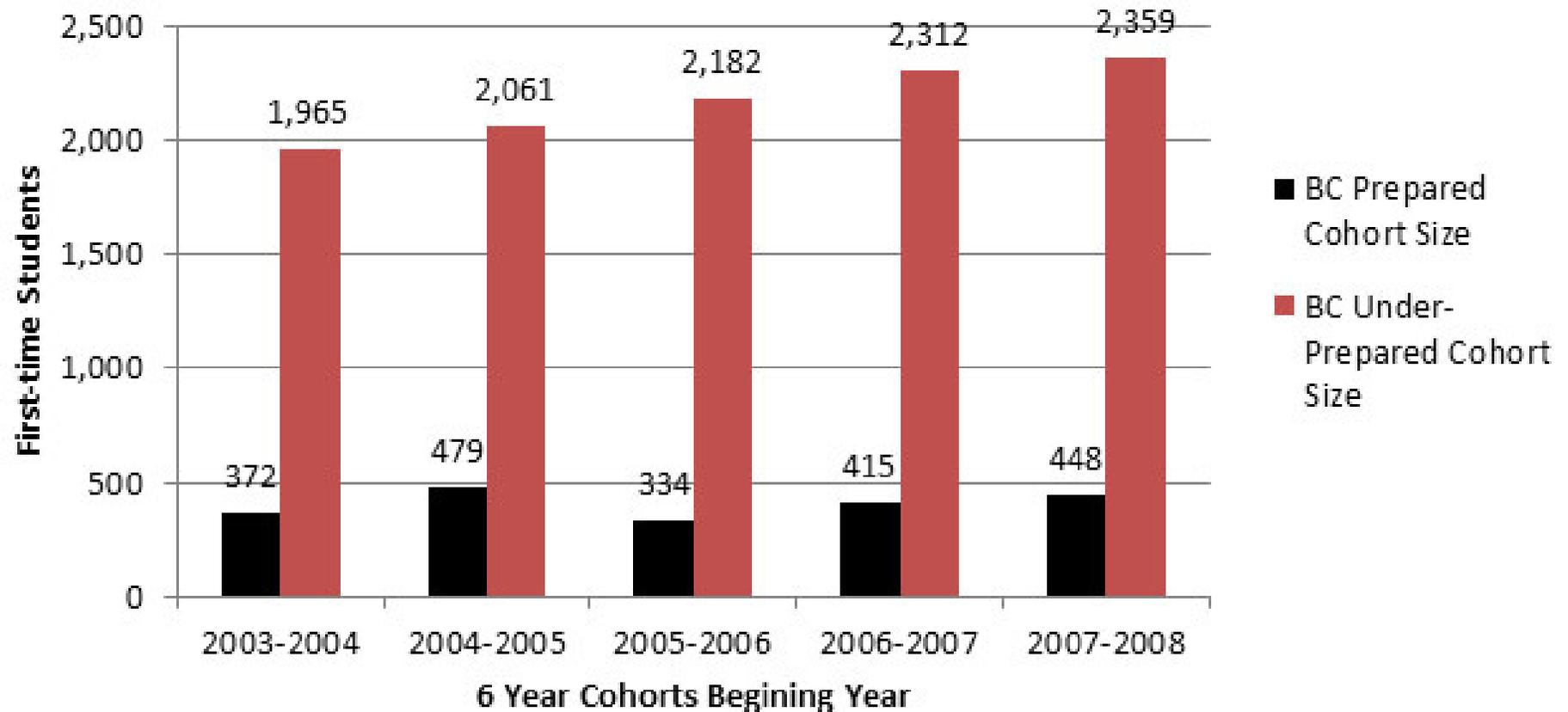
- A. Thumbs up – BC has achieved a reasonable overall student completion rate. 
- B. Thumbs down – BC has not achieved a reasonable overall student completion rate. 
- C. Hang Loose – I have too many questions to make an evaluation of the rate. 

Student Completion Rate Disaggregated by Prepared and Unprepared 2012-2013



In these data student cohorts were disaggregated by preparation for college; students beginning in a basic skills (remedial) English or math course were identified as unprepared. In California, basic skills represents anything below transferable English (Freshman Comp) but in Math college level may begin at Intermediate Algebra or Algebra, based on whether the math is included in a degree. Data specifications from http://datamart.cccco.edu/App_Doc/Scorecard_Data_Mart_Specs.pdf
Data from http://datamart.cccco.edu/Outcomes/Student_Success_Scorecard.aspx

BC Number of Underprepared Students Compared to College-Prepared Students

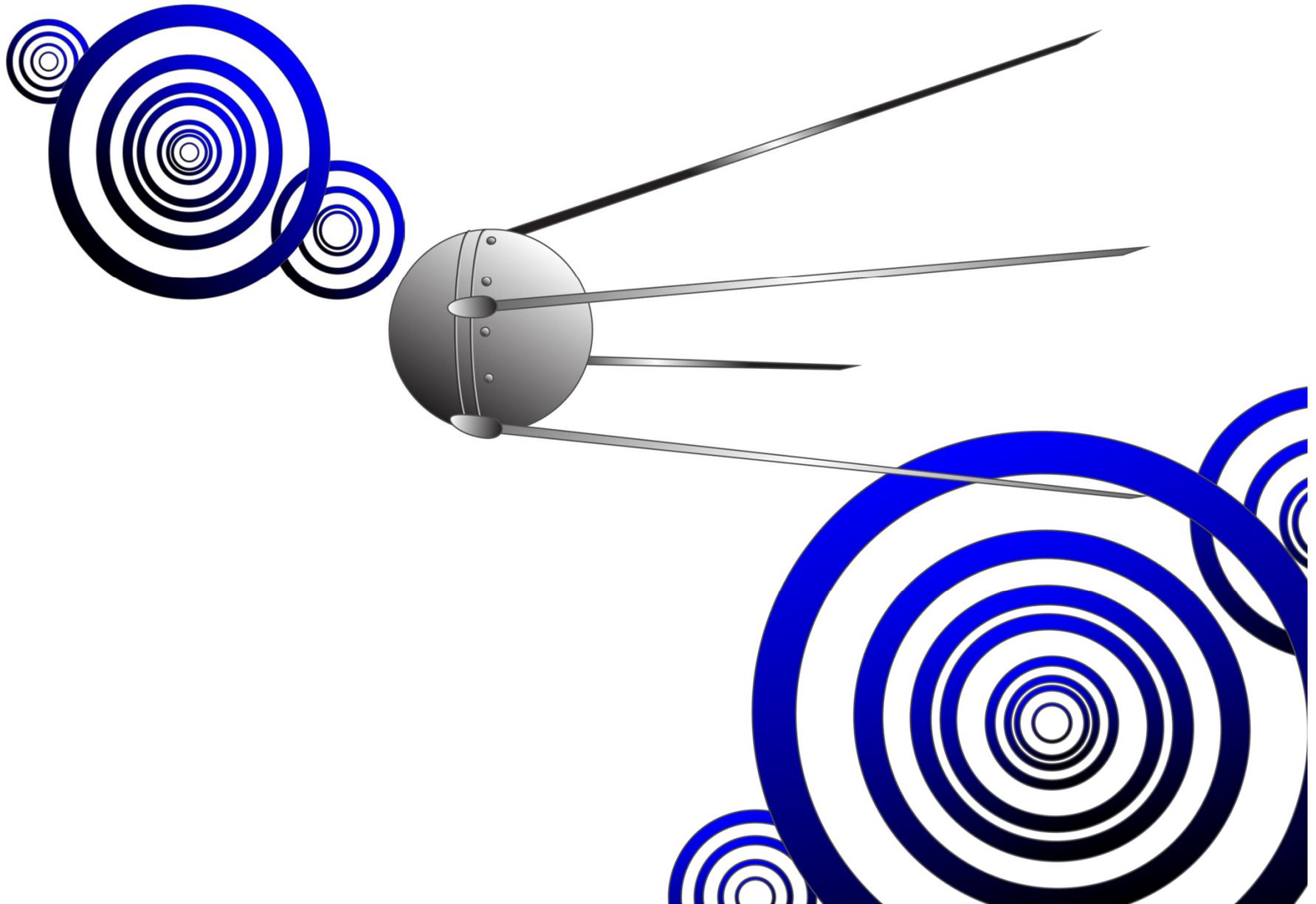


In the cohort beginning 2006-07 and finishing 2012-13, 84% of the first-time students entering Bakersfield College were underprepared

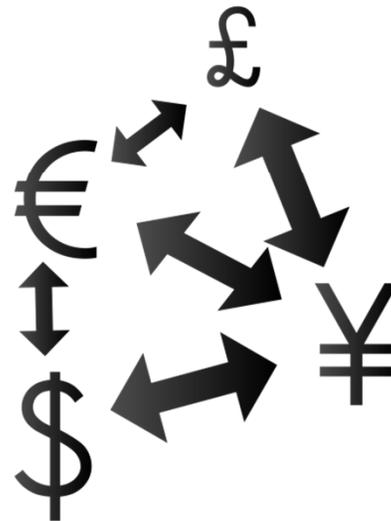
Section II:

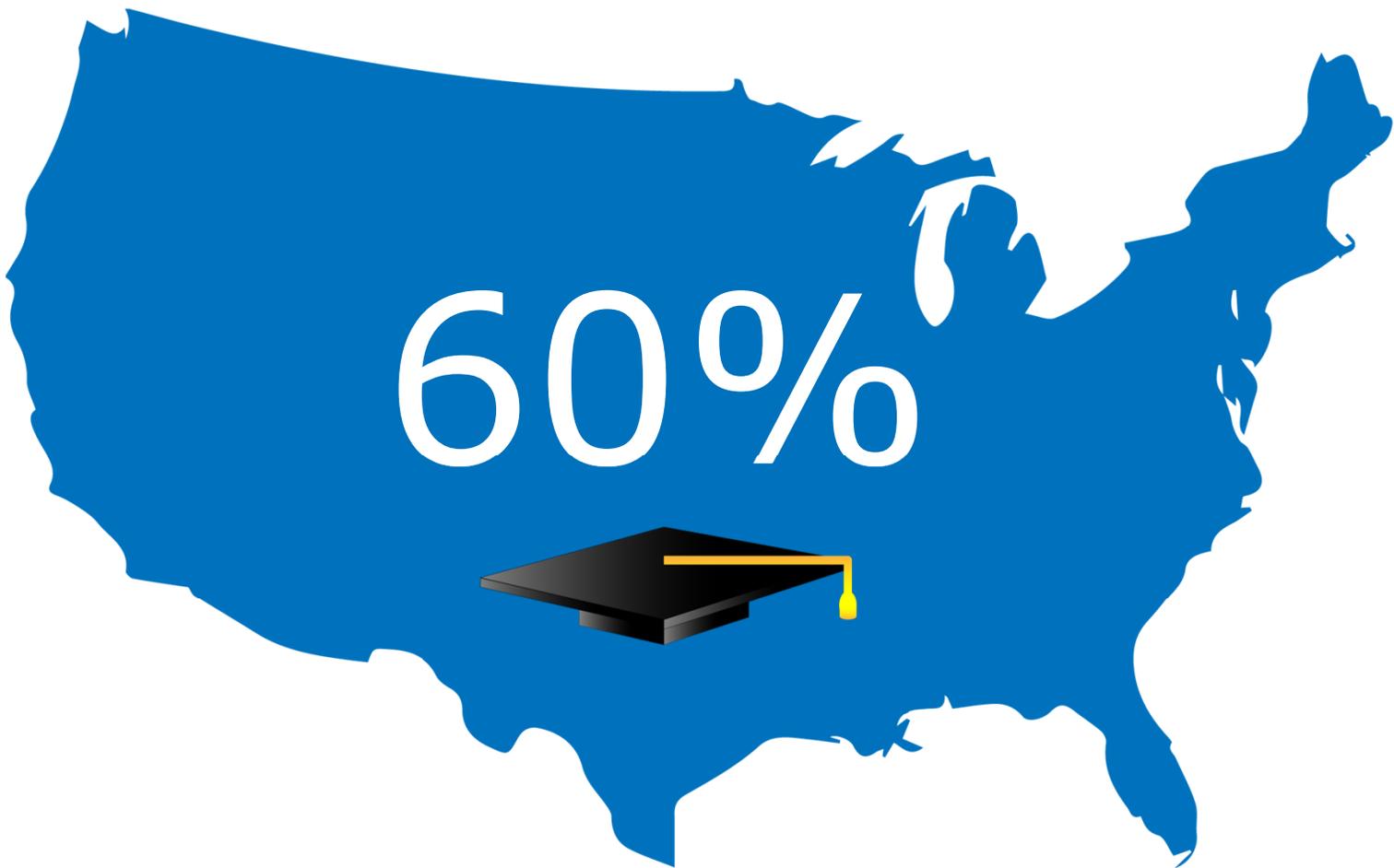
Context for the development of
the Scorecard

The Sputnik Phenomenon
Reverberations



Competing Markets, Connected World, Globalization
Signal "Beeps"





60%



Costs



What does it typically cost to attend Bakersfield College?

The average net price for undergraduate in-state students is \$3,516 per year. Net price is what undergraduate students pay after grants and scholarships (financial aid you don't have to pay back) are subtracted from the institution's cost of attendance.

The average net price has increased 1%  from 2007 to 2009.

 [Click here to see listings of changes in college costs.](#)

 [Click here to go to the Net Price Calculator for a better estimate of what your costs would be.](#)

White House College Scorecard

Costs
Graduation Rates
Loan Default Rates
Median Borrowing
Employment

Graduation Rate

19.1%

Low Medium High

What percentage of students graduate?

19.1% of full-time students graduated within 150% of the expected time for completion and 12.8% transferred to another institution. Graduation rate data are based on undergraduate students who enrolled full-time and have never enrolled in college before. This may not represent all undergraduates that attend this institution.

Loan Default Rate

26.6%



This Institution

13.4%



National

Are students able to repay their loans after they graduate?

26.6% of borrowers defaulted on their Federal student loans within three years of entering repayment.

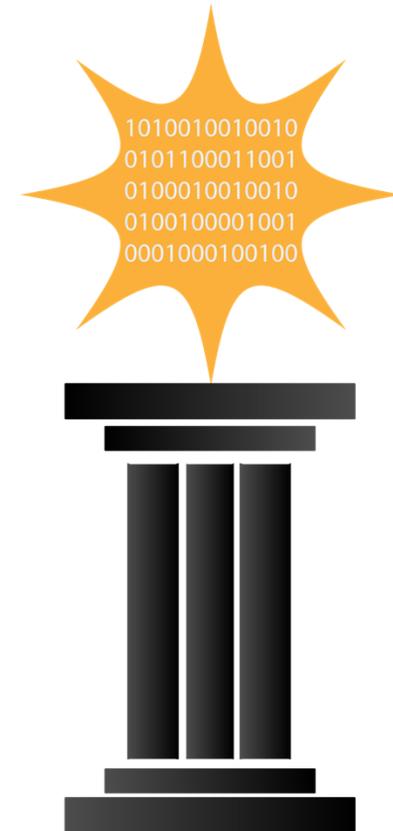
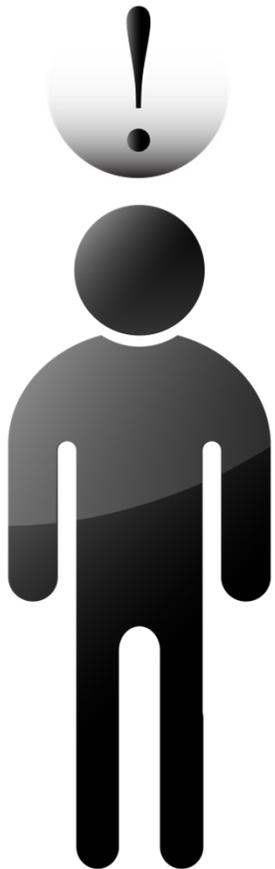
Median Borrowing



What is the typical amount borrowed for a student's undergraduate study?

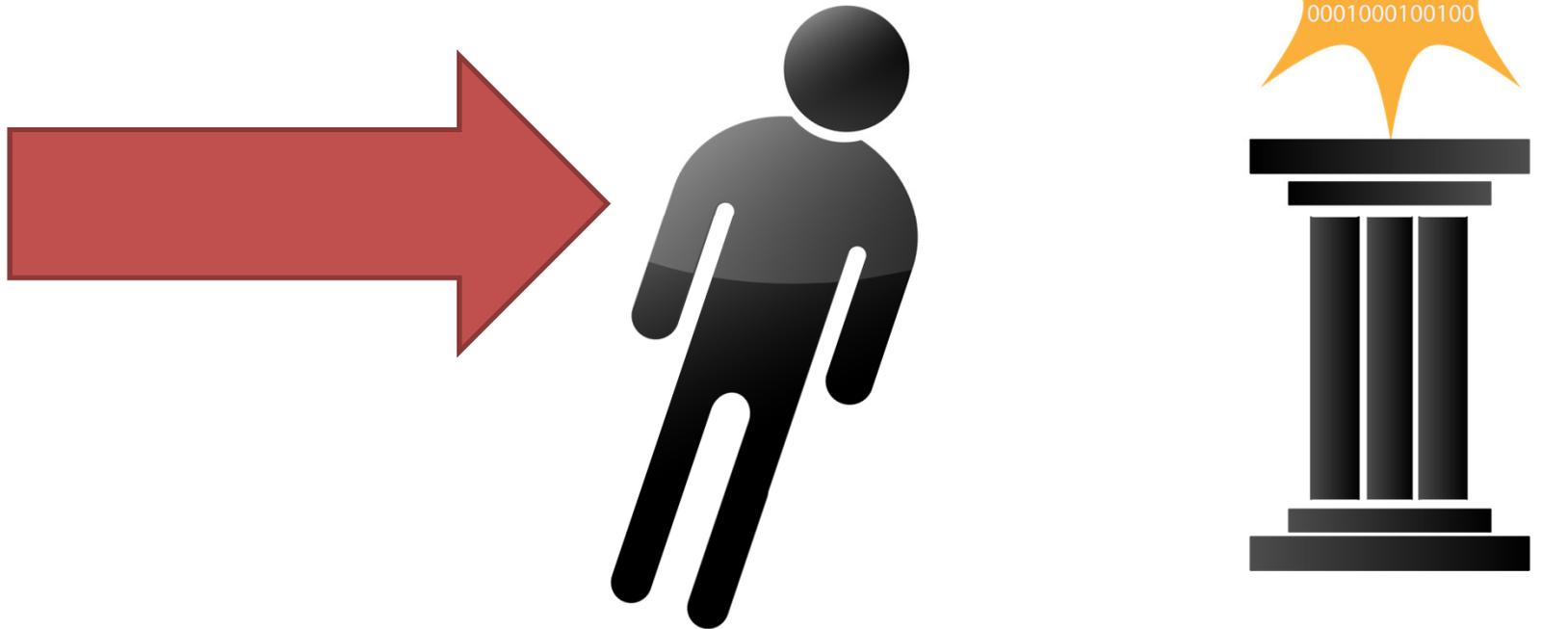
Families typically borrow \$6,855 in Federal loans for a student's undergraduate study. The Federal loan payment over 10 years for this amount is approximately \$78.89 per month. Your borrowing may be different.

Response to the data, media pressures, and
performance
Judging Good and Bad Data



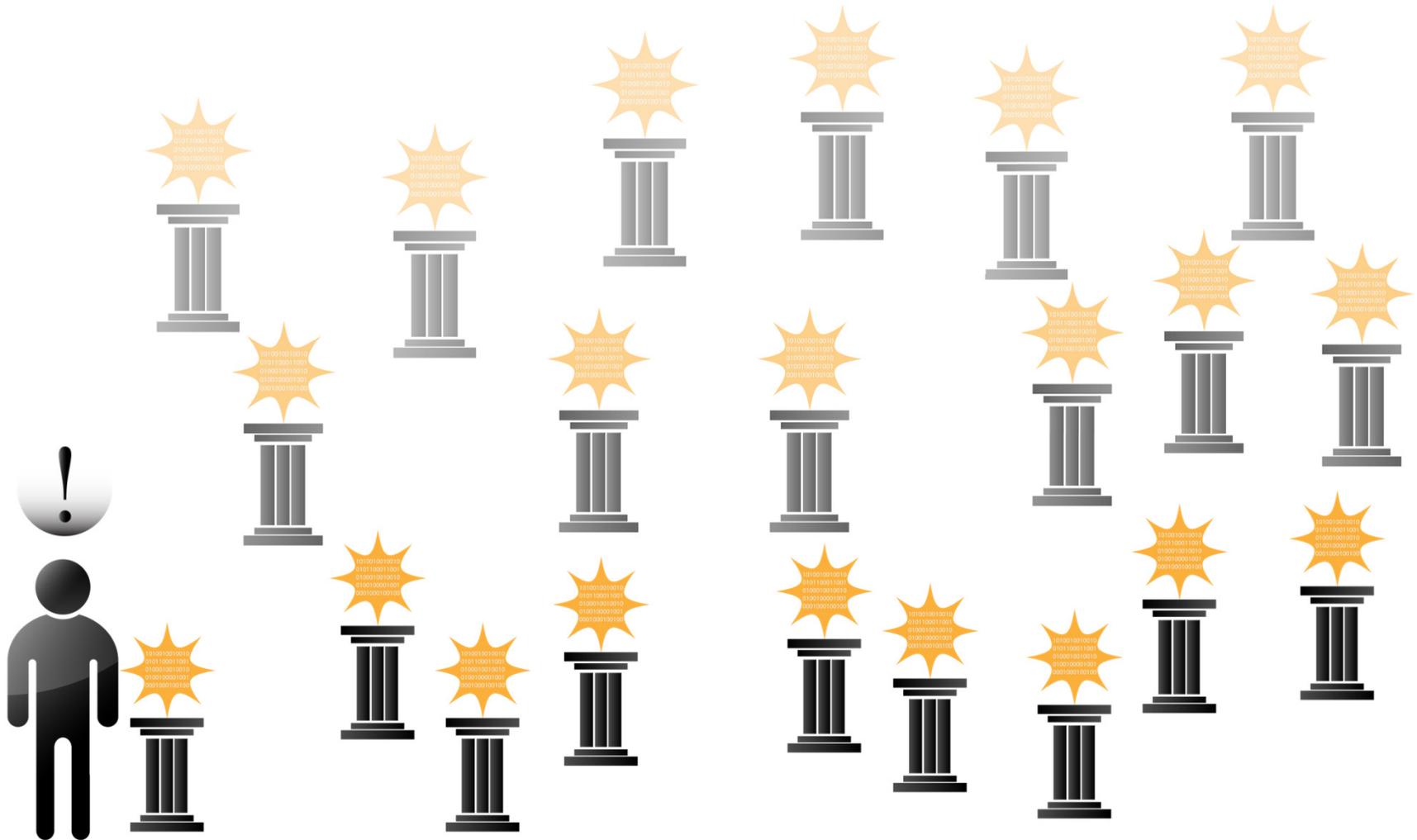
Response to the data, media pressures, and performance

Judging Good and Bad Data

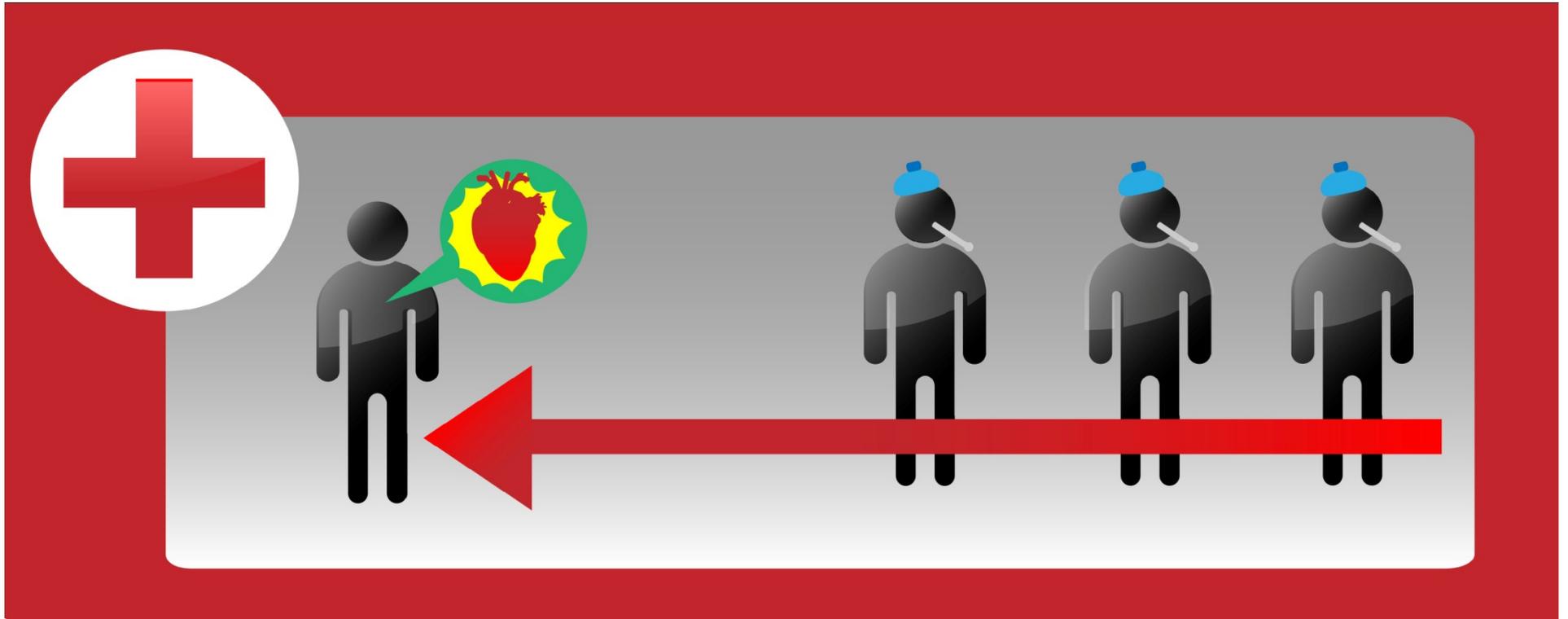


Response to the data, media pressures, and performance

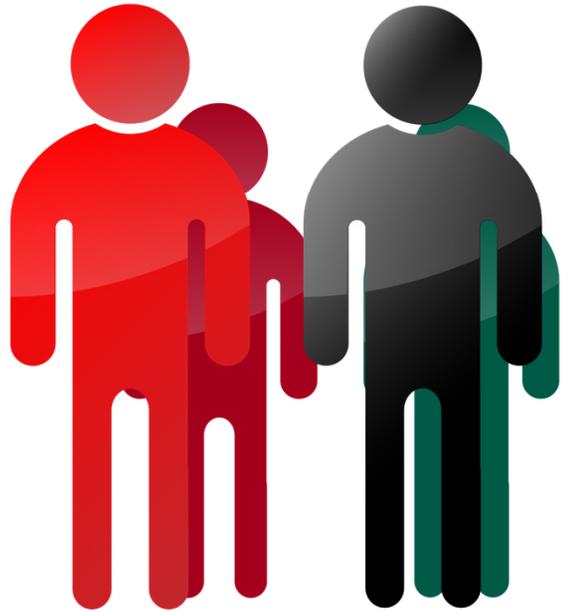
Judging Good and Bad Data



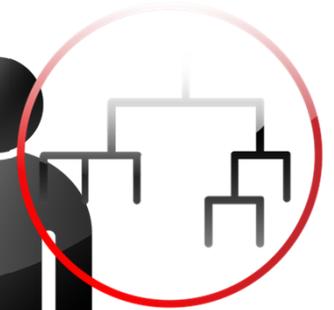
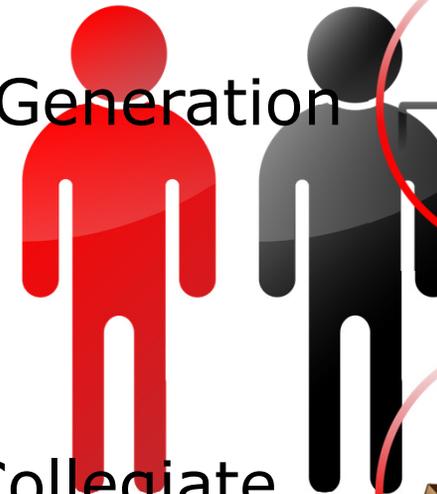
Patients with different levels of need
Urgent Care Priority



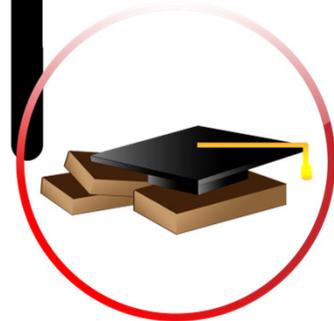
From "The Chronicle of Higher Education"
College Completion



80% First Generation



80% Pre-Collegiate



From "The Chronicle of Higher Education" College Completion

Highest graduation rates

Flagship public universities

College	6-year rate
1 University of Virginia	92.7%
2 University of California at Berkeley	91.1%
3 University of Michigan at Ann Arbor	89.7%
4 University of North Carolina at Chapel Hill	88.1%
5 Pennsylvania State University at University Park	85.3%

Community colleges

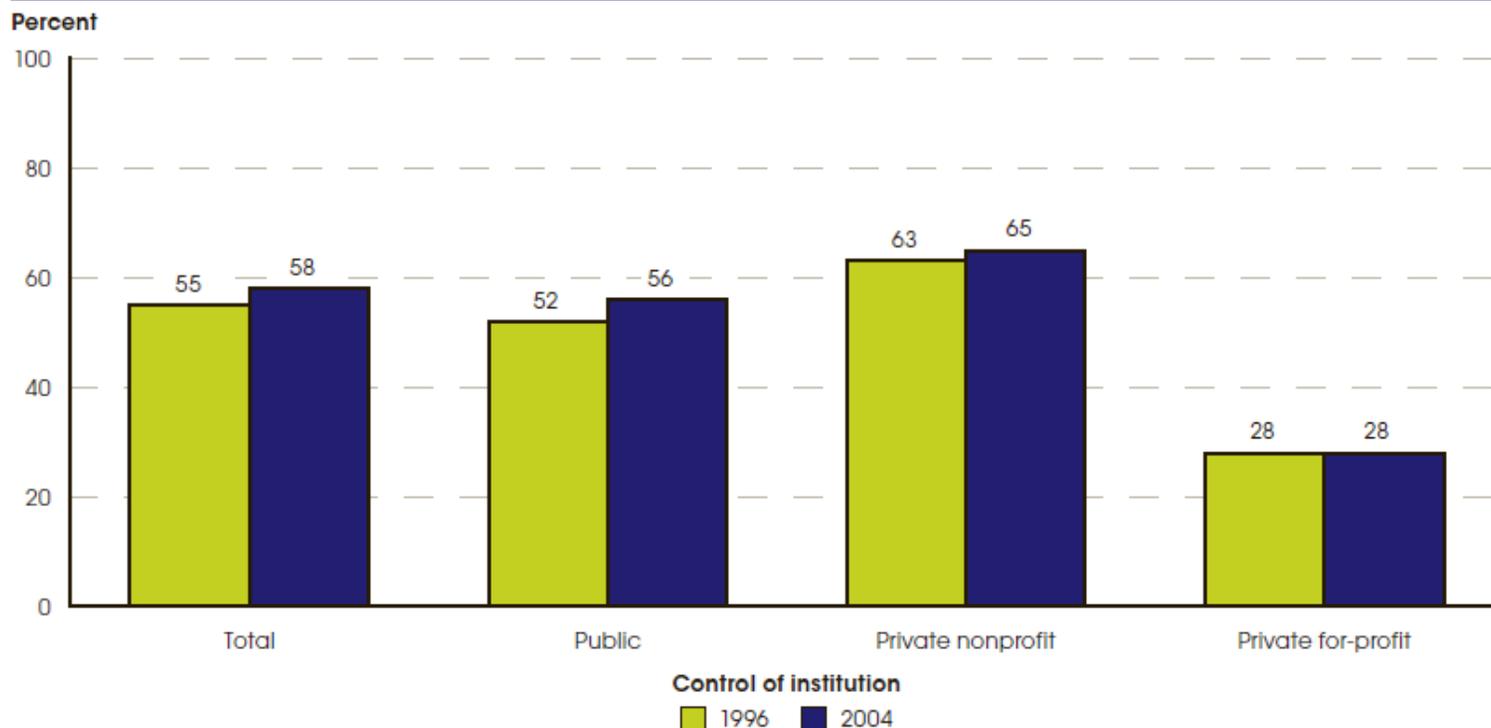
with more than 500 freshmen	150% rate
1 Lake Area Technical Institute	73.5%
2 De Anza College	59.8%
3 Middle Georgia Technical College	54.5%
4 Alexandria Technical and Community College	51.0%
5 Rend Lake College	50.3%

For-profit colleges

with more than 500 freshmen	6-year rate
1 Empire College School of Business	86.6%
2 WyoTech-Blairsville	85.7%
3 Full Sail University	85.4%
4 Concorde Career College - North Hollywood	82.9%
5 Concorde Career College - Garden Grove	79.7%

The Condition of Education 2012

Figure 45-1. Percentage of students seeking a bachelor's degree at 4-year institutions who completed a bachelor's degree within 6 years, by control of institution and cohort year: Starting cohort years 1996 and 2004



NOTE: The graduation rate was calculated as the total number of students who completed a degree within 150 percent of the normal time to degree attainment (for example, for bachelor's degrees, 6 years) divided by the number of students in the revised cohort (i.e., the cohort minus any allowable exclusions). For this indicator, the revised cohorts are the spring 2011 estimates of the number of students who entered a 4-year institution in fall 2004 and the spring 2003 estimates of the number of students who entered a 4-year institution in fall 1996 as first-time, full-time undergraduates seeking a bachelor's or equivalent degree. Students who transferred to another institution and graduated are not counted as completers at their initial institution. For more information on the Integrated Postsecondary Education Data System (IPEDS), see Appendix B - *Guide to Sources*.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), Spring 2003 and Spring 2011, Graduation Rates and Institutional Characteristics components.

Regional Accreditation Agencies: It is all about fulfilling the mission

Northwest Commission on Colleges and Universities

1.A.2 The institution defines mission fulfillment in the context of its purpose, characteristics, and expectations. Guided by that definition, it articulates institutional accomplishments or outcomes that represent an acceptable threshold or extent of mission fulfillment.

Accrediting Commission for Community and Junior Colleges

1.B.3 The institution published institution-set standards, for student achievement, appropriate to its mission, and assesses how well it is achieving them in pursuit of continuous improvement.

One-minute paper

What was the most surprising or unexpected idea you heard so far in the presentation?

The strategy map at Bakersfield College

STRATEGIC GOALS

STUDENT SUCCESS

Become an exemplary model of student success by developing and implementing best practices

PROFESSIONAL DEVELOPMENT

Provide relevant, timely professional growth opportunities to enhance the effectiveness of our employees and institution

COMMUNICATION

Enhance collaboration, consultation, and communication within the college and with external constituents.

FACILITIES, INFRASTRUCTURE & TECHNOLOGY

Improve maintenance of college facilities and infrastructure

OVERSIGHT & ACCOUNTABILITY

Improve oversight, accountability, sustainability, and transparency in all college processes

INTEGRATION

Implement and evaluate existing major planning processes

STRATEGIC INITIATIVES

Student Learning

A commitment to provide a holistic education that develops curiosity, inquiry and empowered learners

Student Progression and Completion

A commitment to reduce the time for students to complete educational goals

Collaboration and Partnerships

A commitment to engage in collegewide and community activities.

Fiscal Sustainability

A commitment to incorporate 21st century technologies and processes to strengthen the long-term fiscal sustainability.

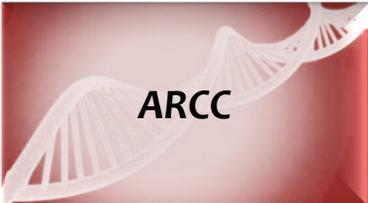
Engagement, Peer Learning and Study Series

A commitment to creating a learning organization dedicated to advancing out individual and institutional knowledge and creativity

BENCHMARKS DATA STRANDS



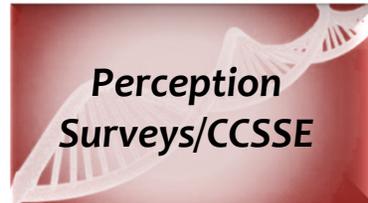
SLOs/
Assessment



ARCC



Operational Data



Perception
Surveys/CCSSE

The framework of the institutional score card

BAKERSFIELD COLLEGE
1913 – 2013

Admissions & Records Programs & Classes Student Services About BC

Home » About BC » Scorecard

Scorecard

- SLOs/Assessment
- Student Progression & Completion
- Operational Data
- Perception Surveys/CCSSE
- Glossary

For More Information

- [Accreditation](#)
- [CurricUNET](#)

Renegade Scorecard

Rengade Report: Bakersfield College Renegade Sc...

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<https://prod.cms.bakersfieldcollege.edu/scorecard>

Section III:

Exploring the institutional
scorecard website

Survey Question

How would you rate the development of the BC scorecard?

- A. Thumbs up – BC has achieved a reasonable overall student completion rate.
- B. Thumbs down – BC has not achieved a reasonable overall student completion rate.
- C. Hang Loose – I have too many questions to make an evaluation of the rate.

Useful Links

Bakersfield College Scorecard

<https://prod.cms.bakersfieldcollege.edu/scorecard>

Chancellor's Office Datamart

<http://datamart.cccco.edu/DataMart.aspx>

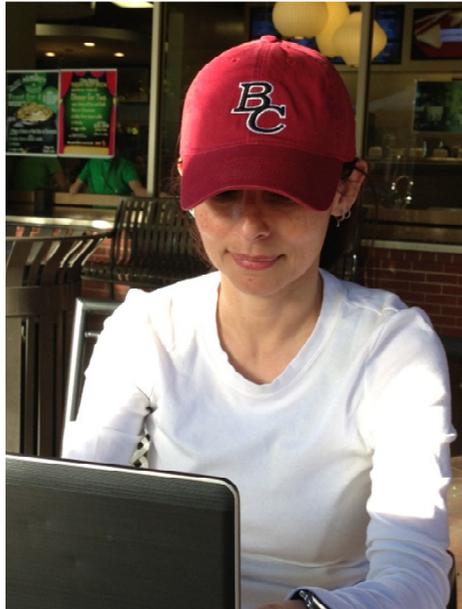
BC Habits of the Mind

<http://www.bakersfieldcollege.edu/habits-of-mind/>

<http://www.bakersfieldcollege.edu/student-success/projects/habits.asp>

BC Student Success

<http://www.bakersfieldcollege.edu/student-success/>



Sonya Christian

President

<http://www.bakersfieldcollege.edu/president/>

**BAKERSFIELD
COLLEGE**
1913 – 2013



Janet Fulks

Professor, Microbiology

<http://www2.bakersfieldcollege.edu/jfulks/>

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