

## JRNL - Journalism Courses

### JRNL B1 Media and Society

3 units

**Recommended:** BC placement into reading level 06 and writing level 06.

**Description:** A study and evaluation of mass media and how it shapes societies and cultures. The focus provides the media consumer with a historical and a theoretical perspective on newspapers, magazines, books, Internet, television, radio, public relations, advertising, and motion pictures. Course content discusses media law and ethics, controversial topics as well as topics of current interest. Field trips may be required.

**Hours:** 54 lecture

**C-ID:** JOUR 100

**Transferable:** CSU, UC, and private colleges; CSU GE D; IGETC 4; BC GE D.2

### JRNL B2 Beginning Reporting

3 units

**Recommended:** BC placement into reading level 06 and writing level 06.

**Description:** Introduction to journalism through the study of practical application of various techniques. Concentration on recognizing story ideas, gathering information from sources, news judgment, ethics, proper style and writing. Emphasizes news, features, sports and opinion writing. Prepares students for possible role on a student newspaper.

**Hours:** 54 lecture

**C-ID:** JOUR 110

**Transferable:** CSU and private colleges.

### JRNL B15 Press Photography

3 units

**Description:** Study and application of digital photography as applied to journalism. Covers technical aspects of cameras, use of Photoshop, how to photograph assignments in the field and choosing photographs for print. Entry-level photojournalism course prepares students for enrollment in student newspaper. **Important:** Digital camera required.

**Hours:** 36 lecture, 54 lab

**C-ID:** JOUR 160

**Transferable:** CSU and private colleges.

### JRNL B16 Multimedia Reporting

3 units

**Description:** Study and application of photography applied to emerging changes in the journalism landscape, specifically visual and audio communication through new media. Emphasizes the combined use of still cameras, audio recording equipment and video cameras to produce in-depth, content-rich reporting for journalism Web sites.

**Hours:** 36 lecture, 54 lab

**C-ID:** JOUR 120

**Transferable:** CSU and private colleges.

### JRNL B25 Newspaper/Online Production I

3 units

**Recommended:** JRNL B2 with a grade of C or better and BC placement into reading level 06 and writing level 06.

**Description:** Production practicum for the print and online editions of 'The Renegade Rip,' BC's award-winning student-produced

newspaper. Offers experience in interviewing research, news, feature, sports, and opinion reporting, design and production of editorial cartoons, headline writing, copyediting, proofreading, introduction to page design, graphics, and computer use. Students wishing to report stories, create editorial cartoons, or create graphics for the college newspaper should be enrolled.

**Hours:** 18 lecture, 108 lab

**Transferable:** CSU and private colleges. Degree applicable.

### JRNL B26 Newspaper/Online Production II

4 units

**Recommended:** BC placement into reading level 06 and writing level 06.

**Description:** Designed for editors and second-semester students for production of the online and print editions of The Renegade Rip, BC's award winning student-produced college newspaper. Teaches news content analysis, planning and evaluation using critical-thinking skills, story organization, intensive page design, planning and developing style and design of stories, photography, graphics, and art. Includes numerous discussions of ethics, collaboration with staff, and learning editorial leadership, with editors making all policy and content decisions for student-produced print and online media.

**C-ID:** JOUR 131

**Hours:** 18 lecture, 162 lab

**Transferable:** CSU and private colleges. Degree applicable.

### JRNL B27A Newspaper Production/Reporters

3 units

**Recommended:** Successful completion of JRNL B2 with a grade of C or better and BC placement into reading level 06 and writing level 06.

**Description:** Production practicum for the print and online editions of The Renegade Rip, Bakersfield College's award-winning student-produced newspaper. Offers experience in interviewing, research, news, feature, sports, and opinion reporting, design and production of editorial cartoons, headline writing, copyediting, proofreading, introduction to page design, graphics, and computer use. Students wishing to report stories, create editorial cartoons, or create graphics for the college newspaper should be enrolled.

**Hours:** 18 lecture, 108 lab

**C-ID:** JOUR 130

**Transferable:** CSU and private colleges.