Bakersfield College Mission + Vision

Our Mission – With its heritage as a foundation and an eye toward the future, Bakersfield College provides the high quality education necessary for our socially and ethnically diverse students – whether they be vocational, transfer-oriented, developmental, or some combination of these – to thrive in a rapidly changing world.

We will accomplish our mission by:

- Establishing strong connections with our student and business communities
- Understanding the needs of our diverse student population
- Responding to student and community needs with efficiency and flexibility
- Honoring our long heritage of community involvement
- Remaining vigilant in scanning our present and future environment within which we operate
- Promoting tolerance and patience with all of our stakeholders

Our Vision – The diverse communities we serve will trust Bakersfield College with their most precious resource – people. Our high standards of education and service will earn that trust. Our values will be evident in all that we do.

Bakersfield College Goals 2011-12

1. Student Excellence

Develop and implement prerequisites, placement, and retention strategies to improve student success in transfer and CTE programs. Continue to encourage student excellence by addressing basic skills at all levels of academic and student services.

2. Communication

Foster an environment of expanded awareness emphasizing collaboration, consultation, and communication within the college and with external constituents.

3. Oversight & Accountability

Provide annual training to collegewide committees, departments, programs, and staff/student organizations to ensure the college shared governance structure operates effectively.

4. Fiscal Responsibility

Adopt, implement, and evaluate a budget development process that maximizes transparency.

5. Facilities

Implement strategies for effective maintenance and beautification of existing and future college...
facilities that support programs and services.

6. Image

Create an environment where all staff and students can effectively serve as ambassadors to market the strengths of the college.

7. Linkages

Implement and assess the Annual Program Review process.

Assess, share and report to the college community progress on each of the goals.

Link to 2010-11 Goals

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