

COMM - Communication Courses

COMM B1 Public Speaking

3 units

Recommended: BC placement into reading level 06 and writing level 06.

Description: Instruction in the composition, presentation and evaluation of original speeches and critical assessment of other communication events. Emphasizes topic selection, research, organization, development, delivery, audience analysis and critical analysis of persuasive communication.

Hours: 54 lecture

C-ID: COMM 110

Transferable: CSU, UC, and private colleges; IGETC 1.C; CSU GE A.1; BC GE A.1

COMM B2 Interpersonal Communication

3 units

Recommended: BC placement into reading level 06 and writing level 06.

Description: An introduction to interpersonal communication as it pertains to exploration of the individual's relationships to others and the broader society including romantic, friendship, family and professional relationships at every age. Emphasis will be put on social, physiological and cultural influences such as social interaction, verbal communication, nonverbal communication, touch, human interaction and emotion that shape personal identity and interpersonal relationships, ethical communication founded on communication theory and research, and effective conflict resolution methods. Focus will also include participation in experiences designed to enhance competence and develop skills in interpersonal communication.

Hours: 54 lecture

C-ID: COMM 130

Transferable: CSU, UC, and private colleges; CSU GE: E; BC GE: E

COMM B4 Persuasive Communication

3 units

Recommended: BC placement into reading level 06 and writing level 06.

Description: Principles and practices of persuasion in various communication settings. Prepare and deliver persuasive speeches for specific audiences.

Hours: 54 lecture

Transferable: CSU, UC, and private colleges; IGETC 1.C; CSU GE A.1; BC GE A.1

COMM B5 Rhetoric and Argumentation

3 units

Recommended: BC placement into reading level 06 and writing level 06.

Description: Theoretical and practical aspects of argumentation and public debating to develop students' critical thinking abilities. Emphasis is on composition, presentation, and evaluation of speeches in argumentative, debate, and advocacy contexts. Identification of public issues, research and organization of evidence, building sound and effective arguments, and facility with debate formats are the primary learning outcomes of this course. Introduces logical reasoning and builds competence with formal reasoning before applying those to argumentation and debate about public issues.

Hours: 54 lecture

C-ID: COMM 120

Transferable: CSU, UC, and private colleges; CSU GE A.3; BC GE B.2

COMM B6 Intercultural Communication

3 units

Recommended: BC placement into reading level 06 and writing level 06.

Description: Introduction to intercultural communication in domestic and/or global contexts. Influence of cultures, languages, and social patterns on how members of groups relate among themselves and with members of different ethnic and cultural groups. Theory and knowledge of effective communication within and between cultures. Appreciation and comparison of communication among diverse groups within the larger context of American culture. Practical application of skills will be highlighted.

Hours: 54 lecture

C-ID: COMM 150

Transferable: CSU, UC, and private colleges; CSU GE D; IGETC 4; BC GE D.1

COMM B7 Organizational Communication

3 units

Recommended: BC placement into reading level 06 and writing level 06.

Description: Course concentrates on a global look at communication in an organizational setting; theory and practice of communication in private and public organizations, interpersonal and group communication patterns within organizations, systems of ethical internal and external communication, leadership in the organization, organizational cultures impact on communication, and the role of communication in achieving organizational goals. Course includes team projects that will require work outside of class and visits to a community location of your teams choosing.

Hours: 54 lecture

Transferable: CSU, UC, and private colleges; CSU GE D; BC GE D.2

COMM B8 Small Group Communication

3 units

Description: This oral communication class examines small group processes such as group formation and development, conflict, problem solving, and group climate. Covers an understanding of diversity, leadership roles, and theory. Students participate in class groups where experiential learning and presentations are part of the class experience. Small group meetings outside of class time are required. Field trips may be required.

Hours: 54 lecture

C-ID: COMM 140

Transferable: CSU, UC, and private colleges; IGETC 1.C; CSU GE A.1; BC GE A.1

COMM B9 Health Communication

3 units

Description: Course introduces student to the theory and practice of health communication in dyadic, small group, organizational, and mass media contexts. Students examine topics such as provider-client communication, the influence of diversity and culture on health communication, and the role that the mass media plays in disseminating health information. Selected topics and theories of human communication are directly applied to communication situations in health care settings through the use of

case studies. Emphasis is on understanding and improving health communication among health professionals, between health professionals and clients, and with the general public.

Hours: 54 lecture

Transferable: CSU and private colleges.

COMM B10 Leadership and Communication

3 units

Description: Course presents theories of communication, leadership and followership as they explore the essential role communication plays in leadership at all levels. Course emphasizes the study of communication skills that are central to performing successfully as a leader in a variety of contexts including organizational, familial, team and public settings. Specific attention is given to self-assessment of leadership and communication skills, self-reflection, and creation of a personal leadership communication plan.

Note: Not open to students who have successfully completed COMM B49 or COMM B49B.

Hours: 54 lecture

Transferable: CSU and private colleges.

COMM B21 Oral Interpretation of Literature

3 units

Description: Study of the theoretical and technical aspects involved in the selection, analysis, interpretation and oral performance of various forms of literature, including poetry, prose, and drama (plays, scripts, and screenplays). Includes participation in various types of performance exercises including presentation of prose, poetry, drama and group ensemble.

Hours: 54 lecture

C-ID: COMM 170

Transferable: CSU and private colleges; BC GE C.2