2015-2018 Strategic Directions  
*October 14, 2014 Draft*

**WHAT:**
In 2012 Bakersfield College adopted a three-year cycle for developing, implementing, and evaluating its goals and strategic plan. Two Strategic Focus documents served as annual updates to the original plan. Now in the third year of the cycle it is time to evaluate the 2012-13—2014-15 work and develop goals and Strategic Directions to shape the work of the College for the next three years.

**WHO:**

*Strategic Directions Core Team*
Lead: Kate Pluta, Academic Affairs*
Grace Commiso, Student Affairs*
Craig Rouse, Finance & Administrative Services*
Todd Coston, Information Technology

*Strategic Directions Task Force (includes Core Team)*
Academic Senate: Kris Toler, Barbara Braid, and Lora Larkin
Classified Union President or designee and two CSEA appointees
SGA President or designee and one student appointee
Management Leadership Association: Sue Vaughn
CCA chair or designee
Executive Leadership: Vice President of Affairs or designee, Vice President of Student Affairs or designee, Vice President of Finance or Administrative Services or designee
Data Leads: Janet Fulks, Michael Self, and Lisa Fitzgerald, District Research
Equity: Cornelio Rodriguez
Rural Initiatives representative
Members at large

*Support Team* – Somaly Boles (primary), Jennifer Marden (secondary)

**HOW:**

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<th>Timeline</th>
<th>Core Team Lays the Foundation</th>
<th>Leads</th>
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| October through December | **Set up the Plan to Study the Issues**  
  Environmental scan  
  National and state issues  
  • Departments of Labor and Education  
  • Accountability vs. Innovation  
  District and college internal and external scans  
  Discussion structure and prompts  

**Work with Committee Structure**

**Develop and conduct BC survey** (similar to Climate Survey) in October

**Develop Website**—Shannon Musser | Grace and Kate  
Todd and Craig  
Michael Self  
Todd and Kate |
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<th>January 2015</th>
<th>Strategic Directions Task Force Begins Work</th>
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| January and February | Study the Issues  
Environmental scan  
National and state level issues  
- Departments of Labor and Education  
- Accountability vs. Innovation  
District and college internal and external scans |
| February and March | Focus Groups: What do you think are the threats and opportunities BC faces?  
- College Committees  
Academic Senate | ISIT | College Council  
Curriculum | Facilities | Administrative Council (January)  
Assessment | FCDC | Professional Development  
Program Review | AIQ | Budget  
- General:  
  o 1-3 at Panorama Campus  
  o 1 at Delano |
| March | Task Force Retreat: What are the strategic directions? |
| March and early April | Writing |
| April | Presentations to College Community |
| May | College Council and Academic Senate vote |

**DELIVERABLES:**
- A *Strategic Directions 2015-16—2017-18* document that discusses the development process; identifies key challenges; and describes college goals, data strands, and initiatives.
- Website that includes the primary document as well as all the supporting materials.

**DEADLINE:** April for presentation and May for voting

*Terms are from the Bakersfield College Organization Chart, 08/05/14, available on the College Council page: [https://committees.kccd.edu/previous-meetings/61](https://committees.kccd.edu/previous-meetings/61) (August 28, 2014 meeting)*