The Promise is a long-term commitment by institutions and the community to provide a clear opportunity to attain a college education for local students—stretching from elementary education through earning a degree. (and getting a job)

Why it is IMPORTANT

- **Increased earnings**  College pays – college increases the lifetime earnings

  ![Earnings and unemployment rates by educational attainment](chart)

  - **Decreased unemployment**  - College graduates stay employed at nearly 2 times the rate
  - **Stronger Communities**  California receives $4.50 back on every $1 invested in education; voters are better informed, college grads are more involved in community activities
  - **Healthier communities**  – college grads have better health, are happier at work, have more leisure time, are more informed voters
Example of The Long Beach College Promise website http://www.longbeachcollegepromise.org/

Long Beach’s promise is nationally-recognized. It is the collaborative work of public schools, Long Beach City College and Cal State University Long Beach and has recently gained the support of the City of Long Beach mayor’s office.

Here are the major principles.

Individual student success is paramount to the Promise commitment, over any single institutional need:

→ Guaranteed admission to CSULB for local students despite hugely impacted application pool
→ Major growth in the pool of college-ready students from both LBUSD and LBCC

The Promise helps create a college-going culture with an expectation of success in achieving academic and career goals:

→ Fourth-grade and middle-school aged LBCC and CSULB visits to familiarize students with campus
→ K-12 implements A-G standards and Common Core curriculum to align with LBCC and CSULB

Promise Goals

→ Provide world-class education from preschool through college graduation
→ Increase the percentage of LBUSD students prepared for and directly attending college from high school
→ Increase the percentage of LBCC students earning degrees and/or certificates
→ Increase the percentage of LBCC students successfully transferring to CSULB or another four-year college or university
→ Increase the percentage of CSULB students graduating with a bachelor’s or advanced degree
OUTCOMES

TUITION RELIEF

LONG BEACH PROMISE SCHOLARSHIP
Free enrollment from LBCC Foundation for all local high school graduates enrolling in fall semester

WITH OVER 5,600 STUDENTS BENEFITTING

SINCE 2008

OUTCOMES

FIVE-YEAR RESULTS

INCREASE IN CSULB ENROLLMENT BY LBUSD GRADUATES

43%
The College Promise offers ways for Long Beach Unified School District students to prepare for, enter and complete college. A unique partnership with Long Beach City College (LBCC), California State University, Long Beach (CSULB) and the City of Long Beach, it provides a free semester of tuition at LBCC, guaranteed admission to CSULB, early outreach, intensive support, and much more along the way.
This website provides valuable information about the Long Beach College Promise. Click on the tabs above to learn how students and parents can take advantage of these opportunities, how educators and business leaders can help, or how the College Promise is changing thousands of young lives for the better.