Dear Community Member and Friend,

The Farmworkers Institute of Education and Leadership Development invite you to be a part of the 1st Annual Cesar Chavez Legacy Breakfast and experience the pride we take first hand in supporting our cause. With your participation and generosity, together we can overcome the obstacles that our community members face each day. At this time we are seeking Sponsors for the Cesar Chavez Legacy Breakfast to continue our Mission of strengthening rural communities. By participating as a Sponsor, your organization will benefit from extended exposure through promotional campaigns directed towards our supporting communities.

FIELD is a 501(c)3 non-profit organization that provides basic education, skills upgrade and training programs to immigrants, farm workers and low skilled workers in rural communities to give them confidence to help realize their dreams.

Currently, FIELD serves almost 500 adult students who are enrolled in ESL classes and over 200 students enrolled in our Charter High School classes called EPIC de Cesar Chavez. The majority of our students are low income workers that have a desire to learn English and have a priority to obtain their high school diploma.

Thank you for your time in considering our request. We will be providing our FIELD Federal Tax Identification Number once your donation is submitted. If you have questions please contact us at your convenience. We are sure that you will be pleased with the results of your donation!

Sincerely,

[Signatures]

Anthony Chavez
Event Chair/KSACC Director

Liz Chavez Villarino
Event Co-Chair

David Villarino
FIELD President/CEO

Board Member: Dr. Mark Martinez

Board Member: Nora Dominguez
1st Annual Cesar Chavez Legacy Breakfast

Friday, March 31, 2017

St Francis Hall
900 H. Street
Bakersfield, CA 93304
8:00 am - 10:00 am

$5 Breakfast Ticket
$2 Raffle Ticket

1st Prize: $1000  4th Prize: $100
2nd Prize: $400   5th Prize: $50
3rd Prize: $200   6th Prize: $50

For Tickets or more information call: 661-348-4692
Cesar Chavez Legacy Breakfast 2017
March 31, 2017 ~ 8:00am-10:00am ~ St. Francis Hall

Sponsorship Packet

$2,500 — Presenting Sponsor
- Industry Exclusive (excludes Media Industry)
- Prominent Logo and Sponsorship mention as a “Presenting” Sponsor
- Tables for 20 (Twenty VIP Breakfast Tickets)
- Prominent Seating “Best Seats in the House”
- Served upon arrival-no waiting in line
- Full Page Ad in Program
- Prominent Logo Display at the event at prominent location
- Prominent Logo Placement in media promotions
- Prominent Logo Placement in all Print Material-Flyer
- Prominent Logo Placement on event website

$1,000 — Gold Sponsor
- Tables for 15 (Fifteen Breakfast Tickets)
- Gold Sponsor Event Recognition
- Half Page Ad in Program Logo Placement in all event material
- Logo Display at the event
- Logo Placement in all media promotions
- Logo Placement in all Print Material-Flyer
- Logo Placement on Event website

$500 — Silver Sponsor
- Table for 10 (Ten Breakfast Tickets)
- Silver Sponsor Event Recognition
- ¼ Page Ad in Program
- Logo Placement in all Print Material/Flyer
- Logo Placement on Event website

$250 Bronze Sponsor
- Table for 5 (Five Breakfast Tickets)
- Bronze Sponsor Event Recognition
- ¼ Page Ad in Program
- Logo Placement on Event website